



Audyogik Tantra Shikshan Sanstha's
Institute of Industrial and Computer Management and Research (IICMR)

Approved by AICTE, Permanently Affiliated to SP Pune University,
Recognized by DTE, Government of Maharashtra, NAAC Re-accredited
Ranked Platinum Category by AICTE-CII for Industry Linked Technical Institute
Awarded Best Management Institute for Industry Interface by CEGR

MBA@IICMR

Event Report: Good to Great Professionals

Event Type : Co-curricular Activity
Event Title : Good to Great Professionals
Date : Saturday, September 16, 2023
Time : 2:00 PM to 3.30pm (1.5 hr)
Coordinator(s) : 1. Ms. Dipti Bajpai

Purpose : Others

If Others Specify : To guide students on the Good to great leadership

Learning Outcome :

1. Student understood the flying wheel and hedgehog concept
2. Students were able to identify the efforts required to transform from good to great

Batch of Students : MBA 1

No of Students : 103

Participated

Description :

MBA@IICMR organized session on Good to great professionals. The session was conducted by MBA@IICMR Associate faculty Dr. Sudhir Hasamnis. The session gave an overview of the book Good to Great by James C Collins. The session aimed to orient the students about the meaning of good in business and how big businesses have transformed from good to great. The session also emphasized on the importance of leadership and how leadership is a key driver for any organization.





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Feedback from
Students (if app

: The students were very satisfied with the session and mentioned that it was very informative for them.



Prepared by

Verified by

Approved by

Ms. Dipi Bajpai

Ms. Puja Gavande

EDC Coordinators

Dr. Mahisha Kulkarni

HOD MBA@IICMR

Dr. Abhay Kulkarni

Director, IICMR
DIRECTOR

**Institute of Industrial & Computer
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Ref: MBA@IICMR/2022-2023/